

## Privacy Policy for NUYO

Last updated: December 8, 2025

This Privacy Policy explains how Wonderhunt, Corp (“we,” “us,” or “our”) collects, uses, and protects your information when you use NUYO, an AI-powered tourist guide application (“the App”).

By using the App, you agree to the terms described in this Privacy Policy. If you do not agree, please discontinue use of the App.

### 1. Information We Collect

We collect information in the following categories:

#### 1.1 Information You Provide

Account Information: Name, email address, phone number, profile photo (optional), language preferences.

Travel Preferences: Interests, saved destinations, bookmarks, selected routes.

User Content: Messages, notes, feedback, reviews, and any prompts or queries you submit to the AI assistant.

#### 1.2 Automatically Collected Information

Device Information: Device type, operating system, app version, unique device identifiers.

Usage Data: App interactions, pages viewed, features accessed, crash logs, and diagnostic reports.

Location Data:

Precise location (GPS): Only with your permission, to provide location-based recommendations and navigation.

Approximate location: For general service optimization.

### **1.3 AI Interaction Data**

When you use the AI assistant, we may collect:

Text prompts or voice requests submitted to the AI

AI responses generated during your session

Metadata such as timestamps and interaction patterns

This data is used to improve functionality and enhance service quality.

## **2. How We Use Your Information**

We use collected information for the following purposes:

**Service Delivery:** Provide AI-guided tours, navigation, recommendations, and real-time assistance.

**Personalization:** Tailor suggestions based on your interests, behavior, and location.

**App Improvement:** Analyze usage trends to optimize performance, user experience, and AI accuracy.

**Communication:** Send service updates, support responses, alerts, and optional marketing communications.

**Security & Fraud Prevention:** Detect malicious activity, enforce terms of use, and protect user accounts.

We do not use your personal data to train AI models unless explicitly stated and only with necessary safeguards.

### **3. Sharing Your Information**

We may share your information only in the following situations:

#### **3.1 Service Providers**

Trusted third-party vendors supporting:

Analytics

AI processing

Cloud storage

Customer support

Payment processing

#### **3.2 Legal Requirements**

We may disclose your information if required:

By law, subpoena, or government request

To protect the rights, safety, or property of our users or company

To investigate fraudulent or harmful activity

#### **3.3 Business Transfers**

If we merge, sell assets, or undergo acquisition, user information may be transferred as part of the transaction. You will be notified of any material changes.

#### **4. Data Retention**

We retain personal data for as long as necessary to:

Provide the service

Comply with legal obligations

Resolve disputes

Enforce agreements

You may request deletion of your data at any time (see Section 7).

#### **5. Security**

We implement industry-standard security measures to protect your data, including:

Encryption of sensitive data

Access controls

Secure storage practices

However, no method of transmission or storage is completely secure. We cannot guarantee absolute protection.

#### **6. Children's Privacy**

The App is not intended for users under 13 (or the relevant age of digital consent in your jurisdiction).

We do not knowingly collect personal information from children. If we learn that data from a child has been collected, we will delete it promptly.

## **7. Your Rights & Choices**

Depending on your region, you may have rights such as:

Access to your personal data

Correction of inaccuracies

Deletion of your data

Restriction of processing

Objection to certain uses

Data portability

Withdrawal of consent at any time

To exercise any of these rights, please contact us at [contact email].

You may also manage:

Location permissions in your device settings

Marketing communications through email unsubscribe links

Account deletion through the app or by contacting support

## **8. International Data Transfers**

Your information may be transferred to and processed in countries outside your jurisdiction.

We take appropriate steps to ensure adequate protection in accordance with applicable laws (e.g., GDPR).

## **9. Third-Party Links**

The App may contain links to third-party websites or services (e.g., maps, restaurants, places of interest, museums).

We are not responsible for their privacy practices. Please review their policies before sharing information.

## **10. Updates to This Privacy Policy**

We may update this Privacy Policy periodically. Changes will be posted with a new “Last updated” date.

Major updates will be communicated through the App or via email.

## **11. Contact Us**

If you have any questions or concerns regarding this Privacy Policy, please contact us:

Wonderhunt, Corp

Email: [corporate@nuyo.ai](mailto:corporate@nuyo.ai)

Address: 14720 Cherry Hills Dr., Farmers Branch, TX 75234